

# My Rates, Terms and Conditions:

## To quote Captain Barbosa .... "They be more like....Guidelines, really!"

If your budget differs from these rates then let's <u>book a time to discuss</u> your needs and get you a custom quote.

Voice-over rates are based on a number of variables:

- the **medium** (radio, television, internet),
- the **market** (local, national, international),
- the **length**,
- the **nature**,
- and the **use** of the audio;

Rates can be determined per project, length of script, or per word;

The more *specific* you are about what you want, the easier it is to give you an informed quote, and the read you need;

The prices below are "starting at" rates.

Remember I'm always happy to provide a free sample before confirming a booking!

Figures are for the North American market. Smaller market share *may* equate to smaller quotes vs global.

If you have a pre-existing way of quoting which not seen below (eg. explainer videos on a per minute basis), let me know and I can see how we can get a proper quote to fit that need!

Corporate/web/explainer videos, my basic session fee (starting fee) is \$250. This has VAT already included, and also covers:

- To voice and edit my reads so you have a clean, produced and broadcast quality audio file or RAW, if you prefer.
- Studio hire
- 'Non-broadcast' usage on: client website / client social media channels / internal training / eLearning.
- Retakes in case of errors.
- Option to listen in via Skype, Zoom, Source Connect, ISDN and ipDTL also available.
- Supply of fully edited voiceover tracks in broadcast-quality WAV format (or other format of your choice).
- Free retakes, for talent mistakes, as long as they are not necessitated by changes in the script *after* the initial audio was recorded. The recording of a script that was revised after the first text was officially approved and recorded, is regarded and billed as a new project.

Depending upon the size of the job/client and if the work will be extensively used on the web, then usage could be added on top, at 100% of the session fee per 6 months.

For **TV content**, having an idea of the size of the campaign (like the number of TVRS) will allow me to use <a href="https://www.usefee.tv">https://www.usefee.tv</a> to give you a ballpark quote.

My latest demos can be downloaded on my clips page, here:

### **Tanis Clark - Demos**

For **E-learning** there are three price rates I offer:

- 1. Raw audio at 0.15 per word,
- 2. edited audio at 0.25 per word,
- 3. edited audio with file creation at 0.35 per word.

The minimum order amount is \$200
The basic would then come with:
1333 words RAW
800 words edited audio
575 words edited audio with file creation

Rates for other projects are very much client and project dependent, though a good reference point is the <u>Gravy for the Brain Rate Card</u>. But please do not hesitate to <u>contact me for an exact quote</u>.

### **Payment Terms and Conditions:**

Once my services have been officially engaged, the agreed fee is payable within **15 days of invoice via bank transfer or Credit Card via Stripe**. Payment via Paypal must be agreed in advance, and will incur a 6% charge to cover their fees.

### **Late Payment:**

If you think payment could take longer than 15 days, then this must be agreed to in advance. If outstanding payment exceeds thirty days without prior agreement, fees will be applied to the total as per the Late Payment of Commercial Debt Act of 2002.

#### **Revisions - Terms and Conditions:**

With <u>self-directed sessions</u> (when you will not be listening in to me as I record), I will normally send you a sample to approve, or ask you to cite one of my previous projects as a guide to how you want me to voice your project. Assuming that the approach has been agreed - if you aren't 100% happy with the submitted recording afterwards, I am happy to attempt again until you are completely satisfied. If script changes are made *after* the recording, I will charge a revision fee. This fee will be proportionate to the extent of the changes made to the script, so feel free to raise this before recording takes place if you want to discuss a particular project.

With <u>directed sessions</u> (where you have listened in and provided feedback during the recording), I will give you a copy of every take recorded during the session, so you can pick and choose what you want. We will have agreed in advance how long the session should be to cover everything in your project, and confirmed a price accordingly. If the session necessitates going over the agreed time, then I will charge according to my basic studio fee rate of \$250 per hour unless verbally agreed during the session. This would be a minimum of \$60 for up to 15 minutes, \$125 for an extra half hour, or payment for the full hour for any longer.

Once you have agreed I can send you an invoice for payment - the project is approved. Any further changes, either to the script or project, would have to be negotiated and billed as a new order.

With the addition of our shop we now have the ability to offer payment plans and options at checkout. I'm all about making it easier to work together.

<u>NEW</u> VoiceOver Services Shop is in the works here: <u>Tanis Voice-Over Store</u>